

DR. BABASAHEB AMBEDKAR TECHNOLOGICAL UNIVERSITY, LONERE

Regular End Semester Examination – Summer 2022

Course: B. Tech

Branch : Electrical

Semester : VIII

Subject Code & Name: BTEEP801:7 Entrepreneurship Essentials

Max Marks: 60

Date:04/07/2022

Duration: 3.45 Hr.

Instructions to the Students:

1. All the questions are compulsory.
2. The level of question/expected answer as per OBE or the Course Outcome (CO) on which the question is based is mentioned in () in front of the question.
3. Use of non-programmable scientific calculators is allowed.
4. Assume suitable data wherever necessary and mention it clearly.

	(Level/CO)	Marks
Q. 1 Solve Any Two of the following.		12
A) Explain internal and external motivating factors to become an entrepreneur.	(L2/CO1)	6
B) Describe journey of successful entrepreneur with an example.	(L3/CO1)	6
C) What is Intrapreneurship? Explain different factors that takes to pursue intrapreneurship.	(L2/CO1)	6
Q.2 Solve Any Two of the following.		12
A) State and explain the different entrepreneurial qualities.	(L2/CO2)	6
B) Write a short note on marketing research.	(L2/CO2)	6
C) Explain the procedure to know and serve the customers?	(L3/CO2)	6
Q. 3 Solve Any Two of the following.		12
A) What is difference between invention & innovation? State the various steps in process of invention.	(L2/CO3)	6
B) Explain various business opportunities in IOT.	(L2/CO3)	6
C) How cash flow statement can be used for startups?	(L3/CO3)	6
Q.4 Solve Any Two of the following.		12
A) Define term “Depreciation” and explain straight line method of depreciation.	(L2/CO4)	6
B) Explain the 7 C’s that traverse in journey of any business plan.	(L3/CO4)	6
C) Describe the purpose of money that required for startup.	(L3/CO4)	6
Q. 5 Solve Any Two of the following.		12
A) Explain the Do’s and Don’ts in entrepreneurship.	(L2/CO5)	6
B) What is the need of capital budgeting in startup?	(L3/CO5)	6
C) Explain the concept of Human Resource Management (HRM) in startups.	(L2/CO5)	6

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